



Furr Bowl 2024

Sponsorship Opportunities

Saturday, April 28

1 - 3 pm

Bemidji Bowl





About Great River Rescue

Great River Rescue is a no-kill 501(c)3 non-profit companion animal shelter located in Bemidji, Minnesota committed to providing the highest quality care for shelter pets in the region. Since 1977 Great River Rescue has been a leader in companion animal welfare in our community.

Each year, we save, care for, and find homes for around 350 dogs and cats. Every animal is treated with respect and care, given needed medical treatment, and behavioral enrichment.

Great River Rescue also shares its mission and message through educational outreach programs. We give tours to local youth organizations, give presentations at schools and other programs, and hold an annual art contest.

With the generous support of businesses, families and individuals, we continue to have a strong positive impact on Bemidji and the region!

Event Sponsorship Overview

Why support Great River Rescue?

Great River Rescue is an independent, non-profit organization. We receive no government funding to do our work. We depend on our community to support us so that we can continue our mission of saving animals, and uniting families. Donations are used locally for animal care and operations of our shelter facility.

As a sponsor of a Great River Rescue event, your company will be recognized front and center as an influential donor. Your business will be aligned with the positive impact that Great River Rescue has in our community. Sponsorship of the Furr Bowl is an opportunity for brand awareness that is cost effective while demonstrating your support of healthy pets, families, and community.

Benefits of Sponsoring the Furr Bowl...

- Demonstrate your company's leadership, engagement, and philanthropy.
- Raise awareness of your position as an advocate for animals.
- Establish your company as an organization of choice for animal lovers.
- Take pride in giving back to the community.

Event Details

On Saturday, April 28, over one hundred of Great River Rescue's top donors and supporters will gather at the Bemidji Bowl for one of our largest fundraising events of the year. Participants will enjoy two hours of bowling, pizza, prizes, raffles, and the opportunity to help homeless animals in our community. Plus, our top supporters will win specially designed bowling pins.

Sponsor Impact

Event Sponsor _____ \$1000

Your business is highlighted as a major sponsor for the Furr Bowl. This level allows us to spay/neuter 5 pets which greatly reduces the impact of pet overpopulation in our community.

Team Sponsor _____ \$400

















Your business gets a lane reserved for up to 6 participants. This level allows us to provide antibiotics and other needed medical treatments for up to 7 pets which keeps them healthy and ready to be adopted.

Lane Sponsor _____ \$200

Your business will be highlighted as the sponsor of a specific lane. This level allows us to vaccinate another 15 pets which protects them from harmful diseases and gets them into homes faster.



Figure 1: Courtesy of Photography by Trish

	Event Sponsor	Team Sponsor	Lane Sponsor
Recognition on signage at the Furr Bowl	 Priority Placement		
Recognition in one quarterly newsletter			
Business ad on lane			
Recognition on our website and Facebook event page	 Priority Placement		
Recognition in a Press Release (must submit sponsorship by April 12)			
Recognition in our 2024 quarterly newsletters			
Business logo on special flyer in our adoption bags	 Priority Placement		
Lane for up to 6 participants			

Sponsor Agreement

Sponsorship Level

- Event Sponsor (\$1000)
- Team Sponsor (\$400)
- Lane Sponsor (\$200)
- In-Kind Donation of _____ Valued at \$ _____

Company Name _____

Primary Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please email or mail your completed sponsorship agreement to:

Marina Lovell

director@greatriverrescue.com

218-751-7910

Great River Rescue

1612 Carr Lake Rd SE

Bemidji, MN 56601



Please make checks payable to: Great River Rescue **Memo:** Furr Bowl

Online payments at: <https://greatriverrescue.kindful.com/e/furr-bowl-2024>

Please submit your sponsor application by April 12, 2024.

THANK YOU!

*Pet photos courtesy of Photography by Trish