



...TRANSITIONS DOGS AND CATS TO LOVING HOMES, SERVES AS A COMMUNITY RESOURCE, AND ADVOCATES FOR  
KIND, RESPONSIBLE PET CARE.

Dear Community Partner:

I am excited to tell you that our Fall Harvest Gala event is back in 2022. We are proud to be celebrating our 45<sup>th</sup> Anniversary at this year's event! The Gala will be held on October 28 at the Bluebelle Event Venue. It is our biggest event of the year, and we couldn't be more excited.

The success of this event will depend on the support of our community. Enclosed you will see a partnership packet which outlines sponsorship opportunities for this event. Even if you choose not to be a contributing sponsor, there are other ways you can get involved too. Please consider any of the following:

- Contribute in-kind items for our silent auction
- Sell raffle tickets at your storefront
- Hang some flyers at your business
- Place a doggy bank at your store for customers to donate their loose change

Thank you for your time and consideration. I look forward to and will appreciate hearing back from you. The deadline to receive recognition in our press release is September 30.

Gratefully Yours:

Brandon Mustful  
Executive Director

1612 Carr Lake Rd SE  
Bemidji, MN 56601  
218-751-7910

[www.greatriverrescue.com](http://www.greatriverrescue.com)  
[director@greatriverrescue.com](mailto:director@greatriverrescue.com)



## **Fall Harvest Gala Fundraiser Sponsorship Opportunities**

Friday, October 28, 2022

5 - 8 pm



*Figure 1 - Photo Courtesy of Photography by Trish*



## **About Great River Rescue**

Great River Rescue is a companion animal shelter located in Bemidji, Minnesota committed to providing the highest quality care for shelter pets in the region. For 45 years Great River Rescue has been a leader in companion animal welfare in our community.

Each year, we save, care for, and find homes for around 350 dogs and cats. Every animal is treated with respect and care, given needed medical treatment, and behavioral enrichment. In 2021, despite continued obstacles presented by the pandemic, we took in 340 animals, while re-homing 321. We had a live release rate of 97% which is one of the highest in the country!

Great River Rescue also shares its mission and message through educational outreach programs. We typically give tours to local organizations, make presentations at schools, and have summer youth programming. In 2021, we conducted 24 educational outreaches, reaching approximately 300 participants included about a dozen young people who took part in our Paw Scouts program.

We also operate a low-cost spay/neuter program for qualified low-income pet owners and caretakers called Pet Fixers. In 2021, we spayed/neutered 742 dogs and cats while also providing needed preventative care services.

With the generous support of businesses, families and individuals, we continue to have a strong positive impact on Bemidji and the region!

## **Event Sponsorship Overview**

### Why support Great River Rescue?

Great River Rescue is an independent, non-profit organization. We receive no government funding to do our work. We depend on our community to support us so that we can continue our mission of saving animals, and uniting families. Donations are used locally for animal care and operations of our shelter facility.

As a sponsor of a Great River Rescue event, your company will be recognized front and center as an influential donor. Your business will be aligned with the positive impact that Great River Rescue has in our community. Sponsorship of the Fall Harvest Gala Fundraiser is an opportunity for brand awareness that is cost effective while demonstrating your support of healthy pets, families and community.

Benefits of Sponsoring the Fall Harvest Gala Fundraiser...

- Demonstrate your company's leadership, engagement, and philanthropy.
- Raise awareness of your position as an advocate for animals.
- Establish your company as an organization of choice for animal lovers.
- Take pride in giving back to the community.

## **Event Details**

On Friday, October 28 hundreds of Great River Rescue's top donors and supporters will gather for our largest fundraising event of the year. Guests will see presentations about the work of GRR and other animal welfare agencies, take part in a silent and online auction, and enjoy some awesome local entertainment.

## **Sponsor Impact**

Presenting Sponsor .....\$1200





















This level allows us to spay/neuter 12 pets which greatly reduces the impact of pet overpopulation in our community.

Animal All-Star .....\$800

This level allows us to provide antibiotics and other needed medical treatments for up to 10 pets which keeps them healthy and ready to be adopted.

Pet Protector .....\$150

This level allows us to vaccinate another 15 pets which protects them from harmful diseases and gets them into homes faster.

	Presenting	Animal All-Star	Pet Protector
Business logo in our newsletter			
Business promoted in special post-adoption emails			
Dinner Tickets to enjoy the night!	12	8	--
Swag bags awarded at the dinner!			
Recognition in the Event Press Release (before Sept. 30)			
Business logo on our online event page	 Priority Placement		
Business name on our online event page	 Priority Placement		
Business name in our newsletter	 Priority Placement		
Business name and link in promotional emails	 Priority Placement		
Business name and logo on our Facebook event	 Priority Placement		

## **Sponsor Agreement**

Sponsorship Level

- ☐ Presenting Sponsor (\$1200)
- ☐ Animal All-Star (\$800)
- ☐ Pet Protector (\$150)
- ☐ In-Kind Donation of \_\_\_\_\_ Valued at \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please email or mail your completed sponsorship agreement to:**

Brandon Mustful

director@greatriverrescue.com

218-751-7910

Great River Rescue

1612 Carr Lake Rd SE

Bemidji, MN 56601



**Please make checks payable to:** Great River Rescue

**Memo:** Fall Harvest Gala Fundraiser

**Please submit your sponsor application by September 30, 2022.**

# THANK YOU!